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**-- Communications Data Services Partners with eGistics to  
Provide Secure, Online Access to Receivables Data and Images --**

**-- Platform gives CDS clients on-demand access to receivables information in  
order to support cash management, order fulfillment and customer service  
initiatives --**

DALLAS, January 23, 2007 – eGistics, Inc. today announced a contract with Communications Data Services, Inc. (CDS), a subsidiary of The Hearst Corporation, to provide hosted image archive, management and delivery services. The partnership with eGistics will help CDS improve customer access to receivables data and images.

“In this competitive market, we’re always looking for new ways to maintain our position as the number one provider of complex data capture services and to seek ways to improve our service delivery, operating efficiency and customers’ fund availability,” stated Marc Haskelson, vice president and general manager of the CDS Business Solutions division. “This agreement with eGistics enables us to take advantage on-demand archive services, and to tap further into eGistics’ hosted technologies to deliver innovative data capture services of mission-critical documents.”

“eGistics provides a flexible hosted archive that frees lockbox providers and corporate billers alike to re-think and innovate their approach to payments processing,” said eGistics Executive Vice President Gary Provo. “For example, CDS will benefit from our tailored operational workflows that enable real-time transaction decisioning using advanced image-based technology. This enables CDS to exploit new strategies that strengthen its reputation for exceptional service and that provide its customers distinct competitive advantages.”

CDS’ selection of eGistics achieves four operational goals: accelerates access to remittance information, supports customer-defined business rules, facilitates faster exceptions resolution, and establishes a framework for future Electronic Content Management (ECM) solutions.

When deployed, the eGistics on-demand hosted platform will enable CDS client personnel to access same-day receivables data, as well as images of checks and related payments documents (remittance coupons and orders), via secure broadband connections.

**About Communications Data Services, Inc.**

In the business of providing outsourced services since 1972, CDS has earned a reputation for service and value in the industry. Backed by the stability and experience of The Hearst Corporation, CDS provides a complete outsourced solution for clients to manage and execute all of the critical business processes that impact their customers – from order and information capture, and data imaging and management, to letter shop, printing, mailing and product fulfillment. CDS counts among its customers an elite group of the world’s leading magazine publishers, direct marketing firms, financial institutions and corporate billers. CDS brings the right mix of people, processes, technology and tools to every job we do, making CDS a trusted partner for complex, mission-critical applications. CDS is headquartered in Des Moines, IA, with facilities in Arizona, New York, Pennsylvania, Canada and England.

**About eGistics, Inc.**

eGistics pioneered the use of on-demand image and data archive, management and delivery services in the financial services marketplace. Today, its Infinite Digital Architecture (IDA) archives billions of images and supports mission-critical applications for the world’s leading financial services companies. Through its on-demand business model, eGistics consistently delivers significant business benefits for applications such as retail and wholesale receivables processing, check processing/Check 21, medical payments processing (EOBs) and records management, and loan processing/management. For more information about eGistics visit [www.egisticsinc.com](http://www.egisticsinc.com) or call 214-256-4600.

*“eGistics” and variations of the name are the property of eGistics, Inc., and are protected pursuant to an application filed with the United States Patent and Trademark Office.*

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